



## ***INCREASED EXPORTS = MORE U.S. JOBS***

May 26, 2010

### **DID YOU KNOW . . .**

- Large American companies help small and medium size companies export to markets around the world, sustaining and creating jobs throughout the supply chain.
- Just one example among many is Arkansas based Wal-Mart Stores, Inc. (Walmart) which serves customers and members more than 200 millions times per week at more than 8,400 retail units under 55 different banners in 15 countries.

### **New Customers Mean More Jobs**

- Walmart's worldwide network is helping other U.S. based companies of all sizes export to its retail operations overseas, reaching more customers and helping them remain competitive in the global marketplace.
- Walmart has thousands of U.S. suppliers, many of which are working with the company to sell their products and services internationally, sustaining and growing U.S. jobs in the process.

### **New Retail Markets Offer New Green Job Opportunities**

Not only do new markets provide opportunities for products like Washington apples, Idaho potatoes and Wisconsin cheese, Walmart is partnering with U.S. manufacturers to meet its own sustainability goals as well:

- Working with GE, Walmart was able to provide the latest energy efficient LED lighting to the parking lots of its international stores. The LED lights use a fraction of the energy than regular bulbs, and are manufactured at a GE facility in East Flat Rock, NC. Even better, this international demand has helped create the economies of scale to lower manufacturing costs, making the LEDs more competitive for sale abroad and right here at home!
- A commitment by Walmart de México y Centroamérica to buy energy from a wind farm in Oaxaca, Mexico allowed for the purchase of 27 turbines manufactured and exported by California-based Clipper Windpower Inc. Thanks to this effort, Walmart de México will be able to reduce its annual energy expense by over \$1,000,000 a year.
- Partnering with Lennox Industries, Walmart has been able to furnish its stores in Canada and Puerto Rico in addition to the United States with high-efficiency rooftop heating and cooling units, manufactured at the Lennox plant in Stuttgart, Arkansas!

As the United States continues to build its trading relationships around the world, it opens the door to new opportunities for job growth and innovation for U.S. businesses.

*The Trade and American Competitiveness Coalition is made up of U.S. business enterprises that support policies and legislation that will enhance U.S. competitiveness in the international economy to promote growth and prosperity for America's businesses, workers and consumers.*